

Northwest Scholastic Press

MINUTES

For Wednesday, October 10, 2012

5:00 p.m.

Turnbull center, Conference Room

- I. **Call to order** – Meeting was called to order by Karla Kennedy
- II. **Present** –Patty Turley, Rob Melton, Karla Kennedy, and Tim Gleason
- III. **New Members** – A motion carried to induct new members Frank Ragulsky and Kate Moore, and to move Rob Melton from Interim Executive Director to Member-at-Large.
- IV. **Reports - New Executive Director – Dr. Karla Kennedy**

The University of Oregon conducted a nationwide search and in December 2011 flew in two final candidates for the job of Scholastic Journalism Outreach Coordinator and Executive Director of NWSP. The candidates visited both Eugene and Portland. Each candidate presented and met with members of the School of Journalism and Communication and selected members of NWSP (Rob Melton, Patty Turley, Lisa Lacy, and Mike Forrester (via phone)) and a candidate was selected. I am the new Executive Director of NWSP as of March 1, 2012. Rob Melton has been an excellent mentor.

NWSP New Home. The office of NWSP is now located at the George S. Turnbull Center. All mail correspondence should be sent to: Dr. Karla D. Kennedy, University of Oregon, George S. Turnbull Center, 70 NW Couch Street, Portland, OR 97209, 503-412-3664 kkennedy@uoregon.edu.

Publications Olympics. Rob Melton sent out emails to select schools with an April 9th deadline. Six schools submitted 293 entries. Revenue was not collected for PO this year because the cost was included as part of the membership fee. Schools were sent their awards mid May.

Adviser Welcome Back. This event was held on Wednesday, September 19, 2012 at the Turnbull Center. There were 15 attendees including representatives from Walsworth and Herff Jones. “Eat Your Heart Out” dining catered this event and there were giveaways of UO and SOJC merchandise. This is an event that will be continued for next year.

Fall Press Day. The 27th Annual Fall Press Day is at the University of Oregon on Wednesday, October 24th in the Erb Memorial Union. Registrations are currently being collected and the number of participants is expected to be the same as last year’s 500 attendees. Flyers were sent out to schools that included information on FPD and the

Adviser Welcome Back. Nikole Hannah-Jones, writer for ProPublica and formerly of *the Oregonian*, will be this year's keynote speaker.

JEA Seattle 2012. I attended the JEA/NSPA National Convention in Seattle, Washington in April 2012. This was my first convention as Executive Director and I visited the mentoring session, attended sessions and the Student Press Association Roundtable. I will also be attending the upcoming Fall Convention in San Antonio, Texas and the 2013 Spring Convention in San Francisco, California.

A Conversation About Student Voice. This program's purpose is to bring together a collective of stakeholders in student voice in Oregon to discuss possible partnerships and alliances between organizations and individuals interested in promoting student voice and scholastic journalism. This event was held on Wednesday, August 29, 2012 in the Turnbull Center with 14 attendees that included local newspaper reporters, high school advisers, SOJC professors, Portland Community Media, and other community leaders. The group proposed the following programs: (1) Teacher Certificate in Student Media Advising, (2) Spring Press Day focusing on visual journalism, (3) Summer Journalism Workshop sponsored by UO and held at Turnbull. Kennedy suggested that the summer journalism workshop be held for 3-weeks and to partner with the *Emerald*, *Street Roots*, *Williamette Weekly*, *The Skanner*, or the *Portland Tribune* for publication of the students articles. Anyone wishing for a list of attendees is available upon request.

Portland School Newspaper Project. The UO Office of Institutional Equity and Diversity awarded the SJOC of the SOJC the Innovations for Diversity Grant. The grant is designed to institute programs that would potentially increase the enrollment of The funds from this grant will be utilized to rebuild the journalism programs at Jefferson and Roosevelt High Schools. The grant allows for the schools to receive hardware, software, and printing of their school newspapers for three years. The schools should then be able to maintain and staff their journalism programs. Karla has been in contact with the principals and potential advisers at both schools and Roosevelt's program is up and running with a projected first edition to be published prior to the winter break.

JEA Mentoring Report. The JEA mentoring report prepared by Bill Flechtner was distributed. ONP supports the mentors and Tim commented that the information in the report was compelling and asked if this report had been shared with them. Bill requested that NWSP support the mentorship program with a donation of \$1000-\$3000. This was tabled until Karla had a chance to take a look at the budget and report back at the next meeting.

- V. Other Business
 - a. Adviser Workshop- There was a short discussion on taking a look at the possibility of establishing a 1-2 day adviser workshop. Karla would contact J.D. McIntire to find out information on the last teacher workshop.
 - b. The budget was not presented and Karla said that she would email the budget to the other members.
- VI. The meeting was adjourned at 6:30 p.m.

Respectfully submitted,

Karla Kennedy
Executive Director
Northwest Scholastic Press